

2026

★ Downtown Racine ★

FIRST FRIDAYS

- June 5, 4pm-9pm
- July 3, 4pm-9pm
- Aug 7, 4pm-9pm
- Sept 4, 4pm-9pm
- Oct 2, 4pm-7pm

First Fridays is an award-winning retail event held on the first Friday of every month from May through December. Recently voted the best retail event in the state, it brings 6,000+ people per date. Vendor spots on Monument Square available June - Oct. Each month features a new theme, ensuring there's always something fresh for visitors to enjoy.

Please complete and return this form. All vendors must provide a "certificate of liability insurance" naming Downtown Racine Corporation, 425 Main Street, Racine, WI 53403. as "Additionally Insured":

10x10 Vendors: \$35 per date or \$125 for the season (5 dates) | Food Vendors: \$50 per date or \$200 for the season (5 dates)

Vendor fees are non-refundable. Electricity is not available. 10x10 tents are recommended in order to produce an overall visual effect to First Friday. All food vendors must follow Health Department regulations. Vendors are not allowed to play music. The running of any gasoline or diesel motors, compressors, or engines is not permitted. The only exception is generators that operate below 50dB. Vendors utilizing oil should put down a protective barrier so as to prevent any spills from staining the concrete. Vendors must remove any stains prior to leaving. If stains are left, vendors will be fined.

Check Enclosed

Please call me, I'd like to pay via credit card over the phone
(\$5 credit card processing fee added)



Scan QR code to pay securely online or visit: bit.ly/DowntownSponsorship
(\$5 credit card processing fee added)

10x10 Vendor **Food Vendor**

Send to: events@racinedowntown.com

or mail to: Downtown Racine Corporation | 425 Main Street | Racine, WI 53403

Questions: 262-634-6002

Business Name _____

Contact Name _____

Business Phone _____ Cell Phone _____

Email _____

Explain Product or Service you will be selling/promoting: _____

Legal Agreement

By submitting this form, and typing/signing my name below, I understand that I am requesting permission to be a vendor at one or more of First Fridays, an event by the Downtown Racine Corporation.

I understand that I must complete this application truthfully and as completely as possible.

I acknowledge that I have read the rules of the First Friday and that I am applying to attend. Furthermore, I will read and agree to abide by the rules and regulations and instructions of market staff and volunteers, as well as rules of the location(s) health and fire departments.

I understand that completion of this application does not guarantee a spot at the market(s).

I agree to abide by applicable federal, state, county, and city laws, codes, and regulations.

If approved as a vendor, I agree to cooperate with DRC management and to honestly pay the required space fees.

I agree to indemnify and hold harmless Downtown Racine Corporation and their directors, employees, representatives, and agents, from and against all liability, claims, demands, losses, damages, levees, and causes of action or suits of any nature whatsoever, arising out of or related to my activities at First Fridays.

Signature _____