

SATURDAY, NOVEMBER 9, 2024



Holiday **PARADE**

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$1,500

- Prominent Logo will be featured on a banner that will appear in the parade.
- Logo recognition in all promotions (print & online ads, website, e-newsletter, Facebook, Instagram, etc. 100,000+ views)
- Prominent logo featured post on all social media platforms highlighting your business
- Complimentary parade entry to promote your business (optional)

FIREWORKS SPONSOR \$1,000

- Logo recognition in all promotions (print & online ads, website, e-newsletter, Facebook, Instagram, etc. 100,000+ views)
- Featured as sponsor of the fireworks show in over 30 social posts
- Complimentary parade entry to promote your business (optional)

SILVER SPONSOR \$500

- Logo recognition in all promotions (print & online ads, website, e-newsletter, Facebook, Instagram, etc. 100,000+ views)
- Complimentary parade entry to promote your business (optional)

BRONZE SPONSOR \$250

- Name recognition in all printed materials (including print & online ads, website, DRC e-newsletter, Facebook, etc.)
- Complimentary parade entry to promote your business (optional)

EVENT ATTENDANCE 5,000+ • SOCIAL MEDIA FOLLOWERS 30,000+

PAYMENT: YOUR DONATION IS TAX DEDUCTIBLE Send to: Events@racinedowntown.com

AMOUNT \$ _____ PLEASE SEND INVOICE PER EVENT

CREDIT CARD # _____

EXPIRATION _____

CVS CODE _____

SIGNATURE _____

Send to: Events@racinedowntown.com or Downtown Racine Corporation | 425 Main Street | Racine, WI 53403
Or give me a call, and I will personally pick it up! Kelly: 262-634-6002 | 608-444-3064