

# SATURDAY, SEPTEMBER 21, 2024

# PARTY ON THE PAVEMENT

## SPONSORSHIP OPPORTUNITIES

### STAGE SPONSOR \$5,000

- Naming rights to one of the 2 stages, large banner signage at stage
- Prominent banner placements throughout event. (Banners supplied by sponsor).
- Logo recognition in all promotions (print & online ads, website, e-newsletter, Facebook, Instagram, etc. 100,000+ views)
- 20'x20' premium location on Monument Square to showcase product or service if desired.

### FIESTA SPONSOR \$3,000

- Logo recognition in all promotions (print & online ads, website, e-newsletter, Facebook, Instagram, etc. 100,000+ views)
- 20'x20' premium location on Monument Square to showcase product or service if desired.
- Prominent banner placements throughout event, (banners supplied by sponsor).

### PARTY SPONSOR \$1,000

- Logo recognition in all promotions (print & online ads, website, e-newsletter, Facebook, Instagram, etc. 100,000+ views)
- 20'x20' premium location on Monument Square to showcase product or service if desired.
- One banner placement throughout event, (banners supplied by sponsor).

### CELEBRATION SPONSOR \$500

- Logo recognition in all promotions (print & online ads, website, e-newsletter, Facebook, Instagram, etc. 100,000+ views)
- 10'x20' area to showcase product or services if desired.

### SILVER SPONSOR \$250

- Name will appear on print related marketing and advertisements. (total marketing reach of over 100,000 impressions).

EVENT ATTENDANCE 20,000+ • SOCIAL MEDIA FOLLOWERS 30,000+

**PAYMENT:** YOUR DONATION IS TAX DEDUCTIBLE Send to: [Events@racinedowntown.com](mailto:Events@racinedowntown.com)

AMOUNT \$ \_\_\_\_\_  PLEASE SEND INVOICE PER EVENT

CREDIT CARD # \_\_\_\_\_

EXPIRATION \_\_\_\_\_

CVS CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Send to: [Events@racinedowntown.com](mailto:Events@racinedowntown.com) or Downtown Racine Corporation | 425 Main Street | Racine, WI 53403  
Or give me a call, and I will personally pick it up! Kelly: 262-634-6002 | 608-444-3064