



SPONSORSHIP OPPORTUNITIES



Each year, people like you play a vital role in the success of our annual Public Art project in downtown Racine celebrating its 23rd year. The community art provides an excellent opportunity to showcase our thriving art community and attract thousands of visitors throughout the summer months. We are confident that this year's art piece will continue the tradition. We are excited to announce we will be doing butterflies in 2024.

*** Your contribution is tax deductible, under Downtown Racine Corporation, a Wisconsin non-profit 501(c)(3).**

PERMANENT BUTTERFLY ART SPONSOR - \$800

- Plaque with your name affixed to the art piece that you sponsor permanently placed in downtown.
- Art piece will remain in downtown and will not get auctioned off at the end of summer. They will remain in downtown as long as the structure remains in good shape.
- Prominent logo placement on banner at Monument Square all summer long
- Logo on all print, social media marketing (30,000+ followers), 10+ email blasts (10,000+ reach), print publications, digital ads, and our website.
- The right to use the public art logo and name in advertising touting your support of Downtown Racine public art.

BUTTERFLY ART SPONSOR - \$500

- Plaque with your name affixed to art piece that you sponsor all summer long.
- Art piece will be auctioned off to highest bidder in September
- Logo placement on banner at Monument Square all summer long
- Logo on all print, social media marketing (30,000+ followers), 10+ email blasts (10,000+ reach), print publications, Digital ads, and our website.
- The right to use the public art logo and name in advertising touting your support of Downtown Racine public art.

Yes, I'd like to sponsor! Permanent Butterfly Art Sponsor \$800 Butterfly Art Sponsor \$500

Business Name _____

Contact Name _____

Address _____

Credit Card # _____ Expiration _____ CVS _____



Please contact us if you would like to participate.
At 262-634-6002 or events@racinedowntown.com

