

PARTY ON THE PAVEMENT

It's That Time of Year to Start Planning for the 21st Party on the Pavement

Party on the Pavement will be held on Saturday, September 21, 2024 from noon to 7 p.m. This family friendly street party has become Racine's must-attend event of the year, thanks to you and all you've offered over the years.

Party on the Pavement will provide live music throughout the day on various stages located along Main and Sixth Streets and activities similar to what has been provided in the past. Since sound can overlap, please let us know if your merchant activity will include music or entertainment with a sound system to allow for spacing of events. Similarly, if you are providing food, please let us know so that we can space out our vendors.

Please note: Each merchant is required to pay \$125 vendor fee for Party on the Pavement. Merchants choosing not to pay the \$125 vendor fee will not be included in the City of Racine Festival Permit and therefore cannot set up on the street.

IMPORTANT NEW INFORMATION – If your merchant activity involves another business, club or association setting up in front of your business, you **MUST** include that information on your Merchant Activity Form. The City of Racine Festival Permit we are required to apply for must include a list of any businesses, clubs or associations participating in Party on the Pavement, either on the sidewalks or within the right of way. We also are requiring that you secure an additional \$100 fee from any participating business, club, or association to help support the event. The fee must be included with your Merchant Activity Form

Deadline – We must receive your completed Merchant Activity Form by August 23, 2024.

If fee is not submitted by this date, the Committee may assign another vendor or activity to the space in front of your business.

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____

Email: _____

_____ Check here if your merchant activity will involve another business, club, or association.

Additional business, club, or association fee: \$_____

Activities Planned: Please describe your merchant activity in detail.

_____ Check here if you are planning to sell food and /or refreshments. You must also complete and return a Food Vendor Application form, but you DO NOT have to pay the Food Vendor fee.

(It is the sole responsibility of each food vendor to obtain the applicable and appropriate state and local licenses and permits as well as payment of taxes pertaining to their operation.)

Signature: _____ Date: _____

PLEASE EMAIL YOUR APPLICATION TO ariley@racinedowntown.com

YOU MAY PAY BY CHECK OR ONLINE (See vendor payment button on website)