

# DOWNTOWN RACINE

# WINE WALK

## SPONSORSHIP OPPORTUNITIES



**MAY 6 & 13 AND OCTOBER 7 & 14**

SPONSORSHIP INCLUDES ALL 4 DATES!

#### PRESENTING SPONSOR \$2,000

- Predominant Logo as presenting sponsor in all printed materials (including posters, print & online ads, website, DRC e-newsletter, Facebook, etc. (over 300,000 views total))
- Predominant logo on banner placed prominently in Downtown during all Wine Walk
- Vendor space in front of DRC office
- Opportunity to put flyer or item of your choice into all Wine Walk bags (1,600 bags)

#### SILVER SPONSOR \$1,000

- Logo recognition in all printed materials (including posters, print & online ads, website, DRC e-newsletter, Facebook, etc; over 300,000 views total).
- Logo on banner placed prominently in Downtown during Wine Walk
- Vendor space in front of DRC office

#### BRONZE SPONSOR \$500

- Logo recognition in all printed materials (including posters, print & online ads, website, DRC e-newsletter, Facebook)
- Name on signage placed prominently in Downtown during Wine Walk

#### FRIEND SPONSOR \$250

- Name recognition in DRC e-newsletter and Facebook, etc.