

DOWNTOWN RACINE WINE WALK

SPONSORSHIP OPPORTUNITIES



MAY 7 & 14 AND OCTOBER 8 & 15

SPONSORSHIP INCLUDES ALL 4 DATES!

PRESENTING SPONSOR \$2,000

- Predominant Logo as presenting sponsor in all printed materials (including posters, print & online ads, website, DRC e-newsletter, Facebook, etc. (over 300,000 views total)
- Predominant logo on banner placed prominently in Downtown during all Wine Walk
- Vendor space at Crosswalk Park
- Opportunity to put flyer or item of your choice into all Wine Walk bags (1,600 bags)

SILVER SPONSOR \$1,000

- Logo recognition in all printed materials (including posters, print & online ads, website, DRC e-newsletter, Facebook, etc; over 300,000 views total).
- Logo on banner placed prominently in Downtown during Wine Walk
- Vendor space (10ft x 10ft, optional, must bring own table)
- Opportunity to put flyer or item of your choice into all Wine Walk bags (1,600 bags)

BRONZE SPONSOR \$500

- Logo recognition in all printed materials (including posters, print & online ads, website, DRC e-newsletter, Facebook)
- Name on banner placed prominently in Downtown during Wine Walk

FRIEND SPONSOR \$250

- Opportunity to put flyer or item of your choice into all Wine Walk bags (1,600 bags)
- Name recognition in DRC e-newsletter and Facebook, etc.