RACINE 2022 MID-YEAR REVIEW

Downtown Racine Corporation is a 501(c)3 that works hard every day to make downtown Racine a vibrant and engaging place to live, work and play. We manage the day-to-day economic development efforts, improve the environment and aesthetics, market downtown to residents and tourists and activate downtown with programmed events. We have focused on implementing strategic marketing and economic development programs to DRIVE TRAFFIC TO OUR DOWNTOWN AND INTO OUR STORES.

EVENTS January 1 - June 30, 2022

- Onesie Bar Crawl- New in 2022
- Chili Ice Walk
- Craft Beer Week
- St. Paddy Pub Crawl
- St. Patrick's Day Parade
- Seltzer Stroll
- 2 Wine Walks
- Mini Golf Pub Crawl- New in 2022
- Racine Harbor Market New in 2022
- Bend and Brew Yoga
- Music on the Monument
- Saturday Sounds
- Candy Hop

TOTAL ATTENDANCE 7,500+



21st annual Public Art project revealed with Rocking Chairs

NEW BUSINESSES

Opened January 1 - June 30, 2022

Alexander Transportation Services LLC

Badger Building LLC

Barker Firearms & Training LLC

Beauty on the Square

Beauty Therapy LLC

BePlush

Camellia Homes, LLC.

Com4rt Care Personal Care Agency

Covered Care

Creative Flex. LL

Goddess Nail

Healthwize Consultants. LLC.

Junoesque By Bree

K'Brim LLC

Ketterhagen Architecture

Kouzena220

Legenz Cuts and Styles

Monument Property Management LLC

Payne & Frazier Consultants, LLC

Playspace Racine

Rosanthorn Herbs & Acupuncture

So Glam Studios

Supportive Hands Personal Care

Unique Uniforms

Vintage Xspensive



DOWNTOWN RACINE CORPORATION **RECEIVES 2022 MAIN STREET AMERICA ACCREDITATION**



MARKETING REACH









DRC HAS 200+ ACTIVE MEMBERS

Membership is up 25%

\$10,000 WEDC **VACANT BUILDING GRANT**

Awarded as of: 4-10-22

5Kevents.org, LLC

Alexander Transportation Services LLC

aXcess professional services llc.

Balanced Vision LLC

Barker Firearms & Training LLC

Beautifully Inspired Aesthetics

Beauty Therapy LLC

Besties Boutique

Brit's BouChic, LLC

Com4rt Care Personal Care Agency

Contempo Financial LLC

Glam By Nish LLC

Goddess Nails 21, LLC

Inmoxicated LLC

K'Brim LLC

Lamour Galleria Events LLC

Laurel Massage Studio

Legends Cuts and Styles

Luxe Listings llc

Monument Property Management LLC

Outreach 4 Healthy Teeth, LLC

Payne & Frazier Consultants, LLC

Protect Realty LLC

Regime Hair Studio / Raw Silk Hair Salon LLC.

Rise Up Piercing and Tattoo

Supportive Hands Personal Care Services, LLC

Taste of Soul Bar and Grill

ThoTh LLC

Tressbarn262 LLC

Vintage Xspensive





BID #1 INVESTED IN NEW HOLIDAY BANNERS AND A NEW STAGE



Our ambassadors are working hard this summer! If you see Da'Varian, Noah, Katarina or Zeke (not shown) walking around, say "Hi!" They help by cleaning up garbage, setting up events, watering flowers, washing windows and more!



COMMUNITY



Downtown Racine looks toward brighter days





DOWNTOWN IN THE NEWS

Racine County Eye

May 26 Main St. Accreditation **Journal Times** June 6: Public Art Unveiled **Journal Times**

June 11: Community Newsletter

Journal Times June 12: Mini Golf Pub Crawl

Journal Times

June 16: Main St. **Accreditation**