

# DRC MEMBERSHIP BENEFITS

- We will promote your business through social media: (17,000+ followers) and email (6,500+ subscribers)
- Collaborative and affordable advertising opportunities
- Discounts on Party on the Pavement, parade applications and Visitor Guide ads
- Downtown gift certificate program participation
- Membership rewards program for you and your staff
- Participation in Restaurant & Craft Beer Week
- Participation in Kris Kringle Tour (2 Kringles provided)
- Wine Walk participation (based on first come, first serve)
- Beer and Bacon Walk participation (based on first come, first serve)
- Candy Crawl participation (includes 1 bowl of candy)
- Participation in scavenger hunt events
- Participation in window decorating contests

Membership is just \$250 per year and is 100% tax deductible. Stop at the DRC office 425 Main St or download an application at: [racinedowntown.com/downtown-racine-corporation/](http://racinedowntown.com/downtown-racine-corporation/)

