



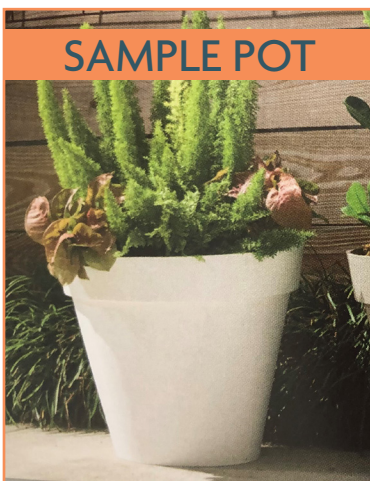
# Downtown is BLOOMING CALL FOR ARTISTS

The Downtown Racine Corporation will host the 19th annual public art project featuring a set of 3 flower pots. They will be displayed from June through mid-September in downtown Racine.

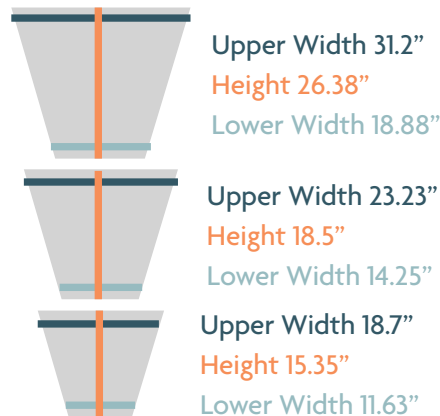
The Downtown Racine Corporation is currently seeking artists to create unique, kid and family friendly designs that will ultimately become flower pot art. We are looking for exciting, imaginative, designs for these flower pots. To be considered fill out the attached form and submit it with your designs for review. Selected artists will receive \$100 for supplies. All artists will have the image of their 3 pots posted on Downtown Racine's website ([racinedowntown.com](http://racinedowntown.com)). A plaque will be attached to the pot with the artist and sponsor's names. In addition to the thousands of residents and visitors who will view the set of flower pots, the artists and sponsors will be recognized in the DRC's walking tour brochure which is available throughout the summer. Fan favorite voting will take place all summer long and the winner of that contest will receive a \$100 downtown gift certificate.

## GUIDELINES:

The artist may paint, sculpt, transform or adorn the flower pots, but may not compromise its structural integrity and functionality. In creating a design, please consider carefully the weather and other elements of nature, including sun, rain, wind and dirt. Designs should be created with durability and public safety in mind. Although objects may be attached to the flower pots, they should be very sturdy as vandalism could occur. Any object added to a pots should be attached in such a way that it cannot be easily removed. Designs that are religious, political or sexual in nature will not be considered.



## 3 POT SIZES EACH ARTIST WILL BE GIVEN:



DOWNTOWN  
**RACINE**  
CORPORATION



*Downtown is*  
**BLOOMING**  
**DETAILS**

Artists are responsible for picking up the 3 flower pots from Downtown Racine Corporation (425 Main St.) beginning March 26 and transporting it back by May 20, 2020. To complete the artwork, each pot must be finished with three (3) coats of varnish. An exterior grade sealer that is non-reactive, not-toxic, UV-resistant and waterproof is strongly recommended. (Polycrylic by Minwax is sold in a satin, semi-gloss and gloss finish.). Remember, these are outdoor flower pots, so it must be finished appropriately.

#### RIGHTS AND ENTITLEMENTS:

By submitting your application, you confirm that:

- You are the original creator of your design
- You have not copied anyone else's original work
- Your design does not infringe on anyone else's intellectual property right without their approval (for example, trademark, copyrights, trade dress or design patent)

#### SEND FOLLOWING:

Application form, color sketch of your design idea, an artist bio, the title of pots and a paragraph about the design. Each sketch submitted should show the front and back of the pots. The design should fill the paper and should be in full color exactly as it will appear on the bench.

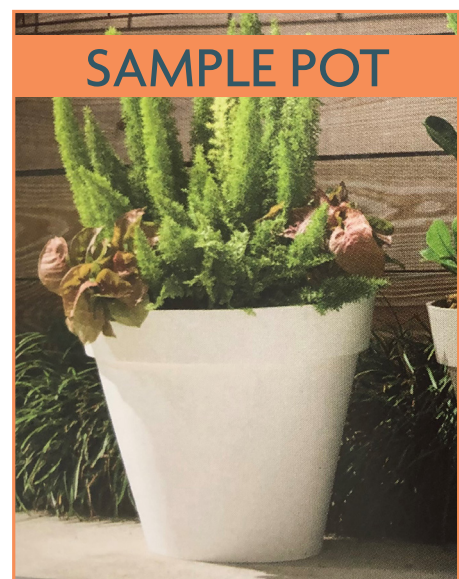
Entries must be postmarked no later than March 22, 2020 or dropped off/mailed to Downtown Racine Corporation, 425 Main St., Racine, WI 53403.

#### TIME LINE:

Application Submission Deadline:	March 20, 2020
Artist Notification	March 25, 2020
Pots Available for Pick-Up	March 26, 2020
Deadline for Return of Finished Pots	May 20, 2020

#### QUESTIONS?

Contact Kelly, or Lennie at  
262-634-6002: [kkruse@racinedowntown.com](mailto:kkruse@racinedowntown.com) or  
[lfarrington@racinedowntown.com](mailto:lfarrington@racinedowntown.com)





# ARTIST APPLICATION

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Pots Title \_\_\_\_\_

Paragraph description of pots including types of materials used:

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Brief Artist Bio:

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Assurances and Terms

By signing this application, I acknowledge that the DRC is not liable for damage or loss of materials submitted.

Artist Signature: \_\_\_\_\_ Date \_\_\_\_\_

## APPLICATION CHECKLIST

- Filled in application
- One color copy of your designs for all 3 pots
- Name on the reverse side of your sketches
- Mail sketches to: Downtown Racine Corporation  
425 Main St. Racine, WI 53403

All application materials become the property of the Downtown Racine Corporation.  
The Downtown Racine Corporation reserves the right to determine the placement of all pots in Downtown Racine.