

PARTY ON THE PAVEMENT

SPONSORSHIP OPPORTUNITIES

Each year, businesses like you play a vital role in the success of Party on the Pavement in downtown Racine. But an event that draws over 15,000 people to downtown Racine doesn't happen by accident.

IT TAKES VISION, PARTNERSHIP AND THE COMMITMENT OF PEOPLE WHO CARE ABOUT RACINE. IT TAKES BIG THINKERS WHO ARE ALSO DOERS.

The Downtown Racine Corporation would like to ask you to consider lending your support as a sponsor for Party on the Pavement in 2019. Please know that your generous support of this community event will not only help us to showcase our vibrant city, but it will help us to touch the lives of so many individuals, families and businesses throughout all of Racine County.

STAGE SPONSOR \$5,000

- Naming rights to one of the 2 stages, large banner signage at stage
- Prominent banner placements throughout event. (Banners supplied by sponsor).
- Prominent logo will appear on print/online/banners related marketing and advertisements (total marketing reach of over 200,000 impressions).
- 20'x20' area to showcase product or service if desired.

FIESTA SPONSOR \$3,000

- Prominent banner placements throughout event. (Banners supplied by sponsor.)
- Prominent logo will appear on print/online/banners related marketing and advertisements (total marketing reach of over 200,000 impressions).
- 20'x20' area to showcase product or service if desired.

KID ZONE SPONSOR \$1,000

- Banner placements throughout event as well as on all Kid Zone related material. (Banners supplied by sponsor.)
- Logo will appear on print/online related marketing and advertisements (total marketing reach of 200,000+ impressions).
- 20'x20' area to showcase product or service if desired in Kid Zone or elsewhere (your choice).
- Right of first refusal for 2019.

CELEBRATION SPONSOR \$500

- Logo will appear on print related marketing and advertisements (total marketing reach of over 100,000 impressions).
- 10'x20' area to showcase product or services if desired.

SILVER SPONSOR \$250

- Name will appear on print related marketing and advertisements.
- 10'x10' area to showcase product or services if desired.