

DOWNTOWN RACINE



CORPORATION

D O W N T O W N

membership **MATTERS**

We've already made it a great place to live, work and play.
Let's keep it that way!





Downtown Racine has evolved into a destination for both out-of-town visitors and residents, where the beautiful lake becomes the backdrop of a robust, booming downtown. But a thriving downtown doesn't happen by accident. It takes vision, partnership and persistence. It takes the commitment of people who care about this place. It takes big thinkers who are also doers. We are a non-profit organization dedicated to enhancing the image and functionality of downtown by attracting new businesses, residents and visitors.

- We've helped foster huge downtown business growth. 20 new businesses opened in 2017 and 23 in 2018.
- We hosted 66 free events in 2018 which have brought 25,000+ people to downtown with an economic impact of \$1.3 million.
- We became an accredited WEDC Main Street Community.
- We facilitated the free ice rink on Monument Square for the last 2 years.
- We are one of the only communities in the nation that has hosted a public art project for 18 years.

Community Events

Fire and Ice Festival
Monument Square Ice Rink
Restaurant Week and Craft Beer Week
St. Patrick's Day Parade
Downtown Wine Walk
Music on the Monument
Saturday Sounds on the Square
Bend and Brew
Party on the Pavement
Holiday Parade
Public Art Project
Small Business Saturday
Holiday Open House and Kris Kringle Tour
and many more!



Exclusive MEMBER BENEFITS

- We will promote your business through social media: (13,000+ followers) and email (5,000+ subscribers)
- Collaborative and affordable advertising opportunities
- Discounts on Party on the Pavement, parade applications and Visitor Guide ads
- Downtown gift certificate program participation
- Membership rewards program for you and your staff
- Participation in Restaurant & Craft Beer Week
- Participation in Kris Kringle Tour
- Wine Walk participation (based on first come, first serve)
- Participation in scavenger hunt events
- Participation in window decorating contests

**All of this for just \$250
AND your membership is
100% tax deductible.**

**WHEN YOU SUPPORT US,
WE MAKE IT
OUR MISSION TO SUPPORT YOU!**



Questions?

KELLY KRUSE
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ANDREW WARD
Event Planner
Public Relations Manager
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262-634-6002
425 Main St.
Racine, WI 53403

MEMBERSHIP APPLICATION

NAME _____

BUSINESS NAME _____

ADDRESS _____

BUSINESS PHONE _____

CELL PHONE _____

EMAIL _____

WEBSITE _____

FACEBOOK PAGE _____

TWITTER HANDLE _____

INSTAGRAM _____

PAYMENT METHOD: YOUR DONATION IS TAX DEDUCTIBLE

☐

CHECK ENCLOSED FOR \$250

CREDIT CARD # _____

EXPIRATION _____

CVS CODE _____

SIGNATURE _____

Send to: Downtown Racine Corporation | 425 Main Street | Racine, Wisconsin 53403

OR

Give us a call, and we will personally pick it up! 262-634-6002

Kelly: kkruse@racinedowntown.com | Andrew: award@racinedowntown.com

Thank You!

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