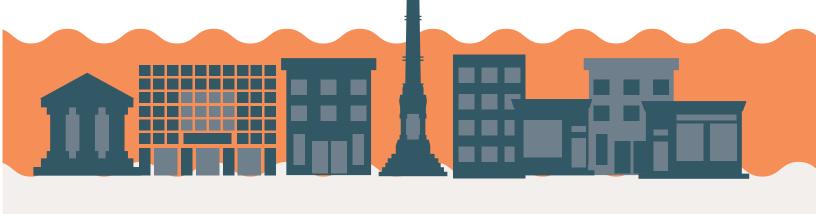


D O W N T O W N

Men

hip MATTERS

We've already made it a great place to live, work and play. Let's keep it that way!





Downtown Racine has evolved into a destination for both out-of-town visitors and residents, where the beautiful lake becomes the backdrop of a robust, booming downtown. But a thriving downtown doesn't happen by accident. It takes vision, partnership and persistence. It takes the commitment of people who care about this place. It takes big thinkers who are also doers. We are a non-profit organization dedicated to enhancing the image and functionality of downtown by attracting new businesses, residents and visitors.

- → We've helped foster huge downtown business growth. 20 new businesses opened in 2017 and 23 in 2018.
- We hosted 66 free events in 2018 which have brought 25,000+ people to downtown with an economic impact of \$1.3 million.
- → We became an accredited WEDC Main Street Community.
- We facilitated the free ice rink on Monument Square for the last 2 years.
- We are one of the only communities in the nation that has hosted a public art project for 18 years.

Community Events

Fire and Ice Festival Monument Square Ice Rink Restaurant Week and Craft Beer Week St. Patrick's Day Parade Downtown Wine Walk Music on the Monument Saturday Sounds on the Square Bend and Brew Party on the Pavement Holiday Parade Public Art Project Small Business Saturday Holiday Open House and Kris Kringle Tour and many more!



Exclusive MEMBER BENEFITS

- We will promote your business through social media: (13,000+ followers) and email (5,000+ subscribers)
- Collaborative and affordable advertising opportunities
- Discounts on Party on the Pavement, parade applications and Visitor Guide ads
- Downtown gift certificate program participation
- Membership rewards program for you and your staff
- Participation in Restaurant & Craft Beer Week
- Participation in Kris Kringle Tour
- Wine Walk participation (based on first come, first serve)
- Participation in scavenger hunt events
- Participation in window decorating contests

All of this for just \$250 AND your membership is 100% tax deductible.

WHEN YOU SUPPORT US, WE MAKE IT OUR MISSION TO SUPPORT YOU!



Questions

KELLY KRUSE Executive Director kkruse@racinedowntown.com

ANDREW WARD Event Planner Public Relations Manager award@racinedowntown.com

> 262-634-6002 425 Main St. Racine, WI 53403

MEMBERSHIP APPLICATION

NAME
BUSINESS NAME
ADDRESS
BUSINESS PHONE
CELL PHONE
EMAIL
WEBSITE
FACEBOOK PAGE
TWITTER HANDLE
INSTAGRAM
PAYMENT METHOD: YOUR DONATION IS TAX DEDUCTIBLE CHECK ENCLOSED FOR \$250 CREDIT CARD #
Send to: Downtown Racine Corporation 425 Main Street Racine, Wisconsin 53403 OR Give us a call, and we will personally pick it up! 262-634-6002 Kelly: kkruse@racinedowntown.com Andrew: award@racinedowntown.com Mark You! DOWNTOWN DOWNTOWN Membership MATTERS