

SATURDAY, SEPTEMBER 19, 2026

PARTY ON THE PAVEMENT

Party on the Pavement is Southeast Wisconsin's largest street festival, drawing over 15,000 attendees each year to Downtown Racine. This vibrant event features five stages of live music, thrilling BMX shows, mini-German Fest, dance battles, a classic car show, and hundreds of vendors and food trucks—all completely free to enjoy. It's a full day of excitement, celebrating community, culture, and entertainment on an epic scale.

SPONSORSHIP OPPORTUNITIES

STAGE SPONSOR \$5,000

- Exclusive naming rights to one of the three main stages, with a prominent, large banner at the stage, ensuring high visibility.
- Premium banner placements throughout the event venue to maximize exposure (banners provided by sponsor).
- Top-tier logo placement in all event promotions, including print & online ads, website, e-newsletters, and social media, reaching 200,000+ views.
- Prime 20'x20' location on Monument Square to showcase your product or service, allowing direct engagement with festival-goers.
- 10 VIP passes (\$500 Value!)

FIESTA SPONSOR \$3,000

- High-visibility logo placement across all event promotions, including print & online ads, website, e-newsletters, and social media, reaching 200,000+ views.
- 20'x20' premium space on Monument Square to showcase your brand, giving you valuable face time with attendees.
- Banner placements throughout the event venue for enhanced brand recognition (banners provided by sponsor).
- 6 VIP passes (\$300 Value!)

PARTY SPONSOR \$1,000

- Logo recognition across all event promotions, including print & online ads, website, e-newsletters, and social media, reaching 200,000+ views.
- 20'x20' showcase space on Monument Square for product or service display, ensuring engagement with the crowd.
- One event banner placement, adding additional brand visibility (banner provided by sponsor).
- 2 VIP passes (\$100 Value!)

PAYMENT: YOUR DONATION IS TAX DEDUCTIBLE Send to: Events@racinedowntown.com

AMOUNT \$ _____ ☐ PLEASE SEND INVOICE

CREDIT CARD # _____

EXPIRATION _____

CVS CODE _____

SIGNATURE _____

Send to: Events@racinedowntown.com or Downtown Racine Corporation | 425 Main Street | Racine, WI 53403
Or give me us a call, and I will personally pick it up! 262-634-6002. *There is a 3% charge for credit card payments.