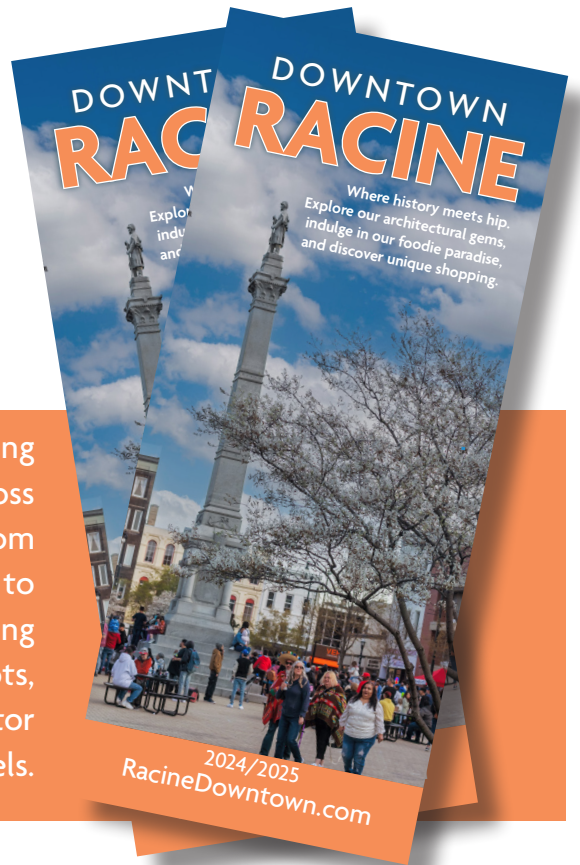


2025 DOWNTOWN VISITOR'S GUIDE



AD SIZES

Full Pages

- Safe Zone*
- Trim Size
- Bleed Size

WIDTH	HEIGHT
3"	8"
3.5"	8.5"
3.75"	8.75"

*all critical elements must be inside Safe Zone

Half Pages

1/2 pg Vertical	3"	3.875"
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We're distributing 10,000 copies across key locations from Milwaukee to Chicago, including Racine County spots, Wisconsin Visitor Centers, and hotels.

Explore the best of Downtown Racine with our 2025 Visitor's Guide, jointly created by the DRC and BID #1. This vibrant guide features attractions, events, shopping, dining, and more, perfect for locals and visitors alike. Available before Memorial Day, it's your essential guide to our dynamic downtown.

Premium Postions

- Inside covers, back cover, centerspreads _____ \$425

Inside Pages

- Full page _____ \$325
- Half Page _____ \$250

Business Name _____

Ad Size _____

Total \$ _____

Authorized Signature _____

Free ad design for all DRC members!

DRC members: \$50 OFF

Premier Members: \$75 OFF

Platinum Members \$100 OFF

Deadline: Friday, April 4 - Ad reservations due.
Friday, April 11 - Final art due.

Kelly Kruse
 kkruse@racinedowntown.com
 or drop off at the DRC Office (425 Main St.)