

PARTY ON THE PAVEMENT

DOWNTOWN MERCHANT VENDOR APP

Sat., Sept 20, 2025 • 12pm-7pm

- Set-up begins at 8:00 AM. Vehicles must be off-site by 11:00 AM.
- Booth space: Is the length of your storefront in the street. You cannot use the sidewalk. Bring your own tent, weights, and power source.
- Event runs rain or shine. No early takedowns.
- Vendors **must provide** a Certificate of Insurance naming Downtown Racine Corporation as additional insured.

To Apply

Submit the following by August 22, 2025

1. Completed application to set up outside per City of Racine permit requirements.
2. Certificate of Insurance.
3. Pay fee (see blue box)

Important - Please Read

- If another business, club, or association is participating in front of your store, you **MUST** include them on your form and submit the \$150 fee.
- If you plan to sell food/refreshments, check the box and also complete the Food Vendor Application (*no additional food vendor fee for merchants).
- You are responsible for your own setup, cleanup, necessary permits, and sales tax. Spaces must be left clean and in original condition. Any trash left behind or damage will result in addit'l fees.

PRICING

Check the box(es) that apply

- ☐ Downtown Merchants: \$150
- ☐ DRC Member: \$25 off
- ☐ Premier DRC Member \$50 off
- ☐ Platinum DRC Member \$75 off
- ☐ \$150 Additional fee for any outside business, club, or group setting up in front of your store
Name of group: _____
- ☐ Food and/or drinks will be sold
- ☐ \$100 late fee for apps turned in after Aug. 22.

APPLICATION

Business Name: _____

Contact Name: _____

Phone: _____ Email: _____

Include a detailed list of all items or services you will promote or sell:

LIABILITY RELEASE

By signing below, I acknowledge that I have read and agree to the event rules. I understand the risks of participating and agree to hold harmless the Downtown Racine Corporation.

Signature: _____ Date: _____

Printed Name: _____

PAYMENTS

Pay online (racinedowntown.com) via the 'Party on the Pavement' tab or mail a check to:
Downtown Racine Corp
425 Main St., Racine, WI 53403

QUESTIONS:

CALL 262-634-6002
(M-F 8AM-4PM)