



With the holidays quickly approaching, Downtown Racine is planning for a very cool yule. We are excited to announce that this year's Winterfest will feature Racine's very popular snow sculpting competition. State and regional champions will compete against other area carvers as they turn 4' x 4' x 8' blocks of snow into winter masterpieces. The sculptures will remain on exhibit at Monument Square as long as Mother Nature allows.

Winterfest 2010 will take place December 17-19 during which Monument Square will be a flurry of activity with the snow sculptors, live reindeer, concessions, entertainment and of course the jolly man himself, Santa!

We invite you to become a sponsor of this second annual snow sculpting event. Attached is a list of sponsorship opportunities. We appreciate your support in helping our continued efforts to enhance and sustain our Downtown neighborhood. As a sponsor you will receive the following benefits:

- All donations are tax deductible, under Downtown Racine Corporation, a Wisconsin non-profit 501(c) (3) organization.
- Your name will be prominently displayed on a plaque acknowledging that you are the sculpture sponsor.
- Your name will be included on the DRC Web site, in marketing materials and in feature articles where you will be flurried in the attention of your sponsored creation.

Please help us with our sponsorship drive and secure your spot as one of our sponsors. We greatly appreciate your support.

Sincerely,

Devin Sutherland, DRC Executive Director
Terry Leopold, Director of Special Events



Snow Sculpture Sponsor -- \$375

Twenty sculptures (4' x 4' x 8') will be created by experienced artists and displayed on Monument Square beginning December 17th. The sculptures will remain at Monument Square as long as Mother Nature allows.

Winterfest Entertainment -- \$1,500

Throughout the 3-day Winterfest activities at Monument Square, live entertainment will be provided by local choirs, community groups and artists.

Santa Claus-- \$1,500

Santa Claus brings the magic into a child's eyes and brings back many happy memories for adults as well. Your donation will help make it possible for us to have Santa available throughout Winterfest.

Live Reindeer -- \$2,500

Live reindeer will be part of the Downtown Holiday Parade as well as the Winterfest Celebration. This sponsor will help us provide reindeer for petting and for photo opportunities throughout all of these activities.

Monument Square "Snow" -- \$4,000

Nearly 20,000 cubic feet of snow will be compacted into forms to create the sculptures.

Racine's Community Christmas Tree--\$4,000

A dazzling display of 10,000 lights will adorn the Community Christmas Tree at Monument Square. The official lighting ceremony will take place on Saturday, November 13 following the Holiday Parade. A large sign will proudly display the name and logo of the Community Christmas Tree sponsor throughout the holiday season

Please mail or fax this sponsorship form to: Downtown Racine Corporation, 425 Main Street, Racine, Wisconsin, 53403 Attn: Terry Leopold

Fax: 262-634-1504 E-Mail tleopold@racinedowntown.com
 Check may be made payable to Downtown Racine Corporation or

Please invoice me.

Date: _____

Company Name: _____
 (as you want it to appear in print)

Contact Person: _____

Address: _____
 Street City Postal Code

Email: _____ Daytime Phone: _____

I would like to sponsor the following item(s) for a total of \$ _____

- | | |
|--|--|
| _____ Snow Sculpture Sponsor -- \$375 | _____ Live Reindeer -- \$2,500 |
| _____ Winterfest Entertainment -- \$1,500 | _____ Monument Square "Snow" -- \$4,000 |
| _____ Santa Claus-- \$1,500 | _____ Community Christmas Tree -- \$4,000 |

Signature: _____

Please make checks payable to: **Downtown Racine Corporation, 425 Main Street, Racine, WI 53403**

