

February 2009

Dear Friends,

The Downtown Racine Corporation invites you to come and sit a spell in Downtown Racine this summer with the 2009 Public Art event. Adirondack chairs in a variety of styles will be the featured item. These chairs will elicit a feeling of welcome to relax and enjoy Racine's local artistic talents.

This is the eighth year for public art in Racine. Each year, public art provides an excellent opportunity to showcase our shops, galleries, museums, restaurants and our beautiful lakefront by attracting thousands of visitors to the area throughout the summer months. We are confident that this year's art piece will continue the tradition.

We invite you to become a sponsor of one of our charming chairs. We have been sensitive in this time of economic challenge by finding an art piece that is both affordable and appealing, and thus we are able to reduce the cost of sponsorship this year. As in past public art events, the chairs will be decorated by highly talented local and regional artists and will be displayed throughout Downtown. As a sponsor you will receive the following benefits:

- All donations are tax deductible, under Downtown Racine Corporation, a Wisconsin non-profit 501 (c) (3) organization.
- Your name will be prominently displayed on a plaque affixed to the chair design that you sponsor.
- Your name will be included on the DRC Web site, in the walking tour map and in feature articles where you will bask in the attention of your sponsored creation.

The placement and installation of the chairs will take place in early June. All chairs will be on display in Downtown Racine at DRC member locations. Exhibition management will determine the final location of each chair. In September, the chairs will be auctioned to the highest bidder. Net proceeds will go to support the Downtown Racine Corporation's continued efforts to enhance and sustain the cultural and economic rebirth of the Downtown neighborhood.

Our public art is a wonderful interactive project for the entire community. If you have any questions about our project, please call Terry Leopold at the DRC at (262)634-6002, e-mail at tleopold@racinedowntown.com or visit our Web site at www.racinedowntown.com.

Please help us with our sponsorship drive and secure your spot as one of our sponsors. We greatly appreciate your support.

Sincerely,

Terry Leopold
Downtown Racine Corporation
Director of Special Events



**DOWNTOWN RACINE 2009 PUBLIC ART EVENT
SPONSORSHIP FORM**

NAME: _____

COMPANY NAME: _____
(EXACTLY HOW YOU WOULD LIKE IT IN PRINT)

ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____

E-MAIL: _____

SIGNATURE: _____

_____ I agree to sponsor a chair for \$375. Of this \$375, a stipend of \$100 will be awarded to the artist to cover materials. I understand an artist will be assigned to me or I will have the option to view approved designs to choose my artist.

_____ I have chosen my own artist and agree to sponsor a chair for \$275. I understand that my artist will not receive the \$100 stipend from DRC and it is my responsibility to make my own arrangements with my artist. If my artist's design is not approved, I will have the option to choose another artist at which time my sponsorship fee will revert back to \$375.
My artist is _____.

Please mail or fax this sponsorship form to:
Downtown Racine Corporation, 425 Main Street, Racine, WI 53403
Attention: Terry Leopold, Special Events

Fax: 262-634-1504 E-Mail: tleopold@racinedowntown.com
Checks may be made payable to Downtown Racine Corporation or
_____ Please invoice me.