

Dear Artists:

In this packet you will find everything you need to submit a design to our 2009 Public Art Project. This is our eighth year for public art. We continue to be dazzled by your creativity and commitment. Thank you.

This year we offer the Adirondack chair. In this packet you will see a line drawing of a traditional chair. **This chair also comes with a foot rest which is not portrayed on the line drawing.** An example of this foot rest is in our office. We will also offer a few varieties of this chair which include a rocker, high boy and loveseat. If your design is selected, we may offer one of these to you for your design. If you would like to submit a design specific to one of these options please feel free to do so.

It is very important that while creating your design you keep in mind the logistics of moving these pieces in and out of a door. If you decide to attach anything to the chair, it must not make the chair wider. Please keep in mind the functionality of the piece.

Finally, we will again be offering prize money. Every year we select different professional judges to make a first, second and third choice of best in show. This year's prizes will be as follows:

1 st Place	\$2000
2 nd Place	\$1000
3 rd Place	\$500

Prize money will be awarded at the final auction in September.

Thank you for your enthusiasm and support. We can't wait for summer and the beautiful chairs that will fill our Downtown with excitement. If you have any questions please contact me at 262-634-6002 or tleopold@racinedowntown.com.

Deadline for artists' submissions is Friday, February 27 at 5:00 p.m.

Sincerely,
Terry Leopold



**DOWNTOWN RACINE CORPORATION
PUBLIC ART 2009
DESIGN PROPOSAL KIT**

The information contained in this packet is essential to an artist wishing to submit a design for the 2009 Public Art Event in Downtown Racine.

DEADLINE FOR PROPOSAL: FRIDAY, FEBRUARY 27, 2009 5:00 P.M.

When submitting a design the following items are required:

Chair Outline: On each page of your chair outline please include your name and title of design. You may submit more than one design. Drawings of commissioned chairs become the property of Downtown Racine Corporation.

Design Proposal Form: Please complete all information as requested and include a description statement about your chair design.

About the Artist: With each design, please include a current biography and any information to assist the judges with your proposal.

Proof of Concept: A proof of concept is required if you have not participated in past Downtown Racine Corporation public art events. Your proof of concept should be a sample of how you expect the finished product to look.

Selection Process: A panel of judges will determine the designs for the 2009 Public Art Event. You will be notified by mail of the final selection. The Downtown Racine Corporation becomes the sole owner of all product and designs produced by an artist for this campaign. The Downtown Racine Corporation reserves the exclusive right to reproduce artist designs on merchandise and in event promotions.

CHAIR DESIGN CONCEPT

Artist Name: _____ Title _____



SPONSORSHIP INFORMATION

It is not necessary for you to secure your own sponsor. However, we welcome any help you can offer!

_____ **I have secured my own sponsor, if my design is selected. (Do not include any money at this time.)**

Sponsor Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Sponsor Telephone Number: _____

Sponsor Email: _____

- A. Each Chair will be sponsored by an individual or business for \$375 each. From that \$375, a stipend of \$100 will be awarded the artist. The remainder will be used to offset the cost of the chair.**
- B. It is not necessary for the artist to secure his/her own sponsor. We will, however, gladly accept any help you can offer in securing sponsors!**
- C. The sponsor will receive the following benefits:**
 - All donations are tax deductible under Downtown Racine Corporation, a Wisconsin non-profit 501C3 organization**
 - The sponsor name will be prominently displayed on a plaque of the chair**
 - The sponsor name will be included on the DRC website, in the walking tour map and in feature print articles.**
- D. The placement of the finished chairs will be throughout Downtown Racine at DRC member locations. Exhibition management will determine the location of each chair. For example, if Knight-Barry Title (a member of Downtown Racine Corporation) would sponsor a chair, then the chair would be located at Knight-Barry Title. If a non-member would sponsor a chair then exhibition management would locate the chair at one of our member locations.**

